



Communication is the key to success. That's an important message coming from "branding" experts. This bi-monthly newsletter is designed to keep communication coming between meetings. As such, you will see information about upcoming events as well as a digest of past events. Continuity between the website and the newsletter is very important.

Debra Mascott, Editor

Inside this issue:

Message from Dave	2
Training in a Virtual World (Feedback)	2
Calendar & Meetings	3
ADAPT is on LinkedIn	3
Vendors Advertising Index	4
The Back Page	4

Volume 1, Issue 1

October 2010

Jumping into eLearning from Adobe...

Next meeting: Thursday, Nov. 4, 2010 8:30 am —noon

ADAPT is pleased to announce our next meeting will be at Adobe in Waltham. We're planning a full overview of the latest Adobe suite of products with a focus on how Captivate, Flash, Photoshop and others can enhance the design and development of your eLearning. Please join us.



You can now sign up on our website:

<http://www.adapttrain.org/registration.htm>

We look forward to seeing you there!

Next meeting: Thursday,
 Nov. 4, 2010 8:30 am —noon

Training in a Virtual World

ADAPT kicked off our 33rd year on September 16, 2010 with a three-location meeting looking at "Training in a Virtual World."

A special thanks to New Horizons in Waltham, CompuWorks in Boston and ADNET in Connecticut for hosting and thanks to our presenters, Dave Levinson of Cranial Tap and Paul Bejgrowicz of RWD

Technologies. It was a fun and informative session. Feel free to share with us your use of virtual training. We would like to hear about your projects...



A Message from the Dave...

There's a lot of energy in the air this year... new members, new Board of Directors, new programs and new innovative technology. With the success of our first meeting, we are excited to present a full calendar of meetings, announcements and newsletters.

For new members, welcome. For existing mem-

bers and long-time vendors, thank you for your continued support. We appreciate your commitment.

It is this combination of new and existing that makes for a vital and vibrant organization.

The upcoming session on November 4, 2010 at Adobe continues our fo-

cus on the latest and greatest in today's technology and how it relates to training. This is a key area for our membership and we're happy to be able to provide information sessions like this to help you in your job and/or job search.



Dave Franco

President, ADAPT

"I was so impressed with yesterday's meeting that I couldn't sign up fast enough for membership. The members warm and friendly... I hope to start designing and delivering more asynchronous training moving forward. Great job on yesterday's meeting to you and the rest of ADAPT's board!"

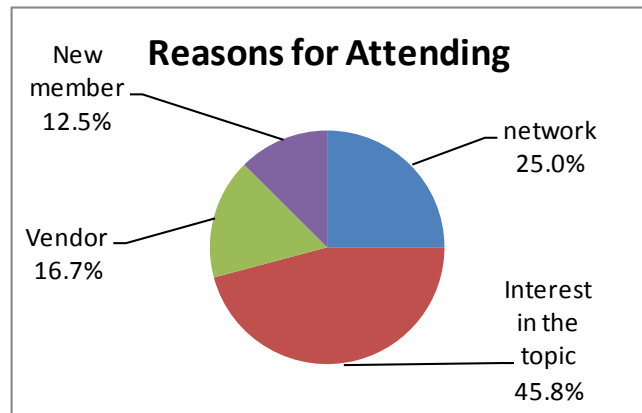
Sandra Cipriani,
Senior Learning
Specialist,
FM Global

Feedback from "Training in a Virtual World"

As trainers, we know the importance of feedback and evaluation. For the first time, ADAPT used an online survey tool to garner your comments.

We are pleased that 90% of all participants were overall satisfied with the recent meeting and were enthusiastic about virtual training.

Continued pg 4



Volunteers & Speakers wanted...

ADAPT is always looking for a few good folks to help with various projects throughout the year.

There's never a shortage of things to do.

If you would like to volunteer for hosting or speaking at a meeting, please don't hesitate to let us know.

We are also looking for speakers on training and technology topics.

Please contact:

Dave Franco
774.233.0266

Eric Bloom
508-881-6355



Save the Dates...

Save Thursdays on alternate months. ADAPT will be holding meetings.



- November 4, 2010: Adobe (Waltham)
- January, 13, 2011: Staples Inc. (Framingham)
- March 10, 2011: VHB (Watertown)
- May 12, 2011: (TBD)

Future Meeting Topic: Do Certificates and Credentials Matter in Training?

We are evaluating topics for our upcoming meetings. This topic has come up as important. We would like your feedback.

Is becoming Microsoft-certified good for your career? How does your training company become certified to do training for the AICPA and other professional associations? How can internal and external company certifications maximize employee talent management? An understanding of training certifications is of value to:

- **Internal company trainers**, learn how internal and external certifications can enhance your talent management initiative.
- **Training vendors**, learn how being certified can enhance your firm's credibility and increase your revenues.
- **Training professionals in transition**, learn how becoming certified can increase your personal marketability and potential salary.

Do you think credentials are valuable? Let us know.

info@adapttrain.org

Board of Directors

President

David Franco
Navis Learning

Finance Director

Peter Ward
WebAge Solutions

Program Director

Eric Bloom
Manager Mechanics

Membership Director

David Franco
Navis Learning

Hospitality Director

Suzanne Hart
Genzyme

Publicity Director/Newspaper Editor

Debra Mascott
ComputerCoach

Secretary

Open

Board of Directors Advisor

Sandy King
Staples, Inc.

Are you a member of ADAPT's LinkedIn Group?

ADAPT has created a LinkedIn account. While you may have your own profile in LinkedIn, be sure to join the ADAPT LinkedIn group.

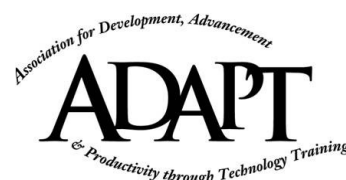
The benefit is that you can network with other members by adding to your connections. If you

don't know someone, you can become a member and join the group.

Tips: Social Networking experts advise you to fill in your own Profile as completely as possible to maximize your exposure. For example, be sure to fill out a summary, a

thorough history, education, and recommendations. There is some debate about whether a photo is necessary. It helps jog your memory and allows you to recognize people.

Add a status update about your participation in an ADAPT meeting or event!



ADAPT's mission

The Association for the Development, Advancement & Productivity through Technology Training is a non-profit organization providing training professionals with a forum to exchange ideas and expand industry knowledge.

Feedback from "Training in a Virtual World" cont'd from pg 2

What would you like to see in the future?

Comments...

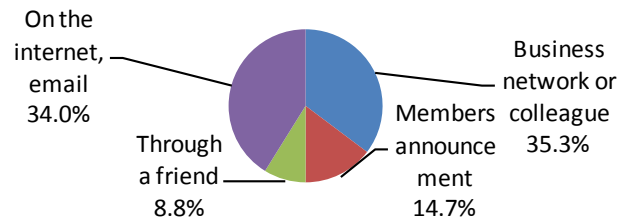
I would be interested in low-cost strategies to keep learners engaged when taking E-Learning.

The interactivity between locations was a great demo of technology.

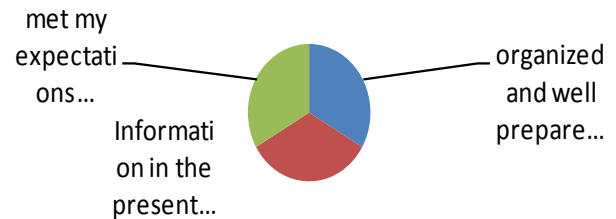
Panel on 'best training sessions ever'.. and what made it great... or the opposite "How Not to run a training session"..

Any other ways people hold successful virtual meetings.

How did you learn about the meeting?



Satisfied with the presentation



Would like to help facilitate a Second Life practice where members meet in Second Life to learn to use and discuss uses for Second Life.

We are on the web...
www.adapttrain.org

Vendors Directory and Index *partial list*

<p>CompuWorks www.compuworks.com Stacy Wight 781-224-1113</p> 	<p>Navis Learning www.navislearning.com Dave Franco 774-233-0266</p> 	<p>New Horizons www.nhboston.com Jay Consiglio 781-487-3200</p> 	<p>Penguin Computing www.penguin-inc.com Eric Piatt 603-425-7770</p> 
<p>Learn.com Shannon Courtney 617-909-8218</p> 	<p>Mass Monopoly www.massmonopoly.com Adam Motyl-Szary 508-767-1117</p> 	<p>Manager Mechanics www.managermechanics.com Eric Bloom 508-881-6355</p> 	<p>WebAge Solutions www.webagesolutions.com Peter Ward 508-286-0071</p> 