

September ADAPT Meeting

Adapt Meeting at Genzyme September 11, 2008

Date: Thursday, September 11, 2008
 Time: 8:30 a.m. - Noon
 Location: Framingham, MA

Topic: Interactive Course Development Tools



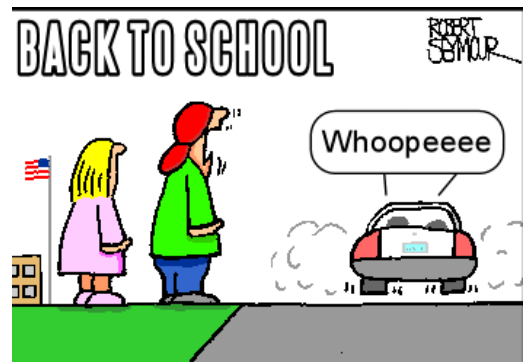
Speaker: Michael Argadine, Lectora
(Live from Cincinnati)
 Host: Suzanne Hart
(Live and in person from Genzyme)

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“Over 31 years of service to the Information Training Community “



Des - R. E. Desmond - President ADAPT 2006-2008,
Acting President 2008 - ?? (not long!)

Sept 11th Meeting

September 11, 2008

8:30 a.m. - 12:00 noon

Genzyme, Framingham Live from Cincinnati!!!

Interactive Course Development Tools

Speaker - Michael Argadine, Lectora

Host: Suzanne Hart

If there is a holy grail for IT trainers would be the quest to find an easy to use elearning tool that delivers rapid course development with high interactivity, fast

and significant feedback and can be deliverable through a variety of Internet devices, and, of course, be amenable to a variety of media.

Many products have come on the market over the years, each with different strengths (ease of use, solid testing and feedback schemes, etc) and weaknesses (limited range, expensive, difficult to learn, etc.)

Michael Argadine, using Webex to communicate with us from Cincinnati, will present an overview of interactive course development, using Lectora, an authoring software tool from Trivantis.

Lectora has fast content creation features for novices and experts, extensive interactivity options, testing features, and publishing options. Lectora is currently in use in Fortune 100 and 500 companies, 60 countries world wide, and in state and local governments

ADAPT President's Message - Sept 2008

This is a pivotal year for ADAPT, a time of reinvention, consolidation and strengthening. If you find ADAPT beneficial –come support us; if not – let us know how we can better meet your needs, or better yet come help us accomplish it! We will be re-focusing on membership this year. This has been a neglected area in years past ,sort of the step child to ITTC which consumed so many of our volunteers. Along those lines we are holding the price of membership at last years rates until the September meeting. (See below)

Unfortunately, ITTC, as we had come to know it over thirty years, will not take place this year. A constellation of rising costs and diminished attendance, coupled with a lack of able bodied workers for committees made it prudent to cancel this year's offering. We hope to have an expanded one-day May meeting with a keynote and several sessions, but at a much more contained level.

ADAPT and I thank all the ITTC committee workers for this year and years past for their devoted service. I particularly thank Jeanne Raymond for the hours and hours of effort on ADAPT's behalf.

Luckily, we did get some new blood at the May ADAPT elections and I welcome all the board members to their new responsibilities. In particular, we are pleased to have Frank Quirk as our new Program Chair. He has been working on our Fall Schedule locations (listed below). I expect to have an excellent year under his direction.

Please pre-register for the Sept meeting at Genzyme so that your security badges can be ready for you. I hope to see all of you at our Sept meeting,

May ANNUAL Meeting 2008



ADAPT BOARD Positions:

- | | |
|--|--------------------------------|
| 1) President: OPEN | Acting President R. E. Desmond |
| 2) Program Director: Frank Quirk | Committee: Pat Murphy |
| 3) Finance Director: Peter Ward | |
| 4) Membership Director: Sandy King | Committee: Barry Richmond |
| 5) Secretary: Fatima Elwakil | |
| 6) ITTC Director: Jean Raymond | |
| 7) Web Director: Eric Piatt | (Web Master is Lisa Brown) |
| 8) Hospitality Directory: Ralph Desmond | |
| 9) Newsletter Editor: Guy Perrault | |
| 10) Database: Penny Gelb | |
| 11) Publicity: OPEN | |

Fall meetings: *Mark Your Calendar!*

| | | |
|-----------|--------------|------------|
| SEPT 11th | Genzyme - | Framingham |
| OCT 9th | New Horizons | Waltham |

| | | |
|----------------------------|------------------------|----------------------|
| NOV 13th | VBH | Watertown |
| DEC 11th | Holiday Meeting | White Cliffs? |
| JAN 8th | Staples | Framingham |

Bargain ADAPT Membership!! Until Sept 11th!!!!

Dues this year, after September, will be going up \$10.

Bargain now till Sept 11th!

Sign up now for 2008-2009 at 2007-08 prices - \$40/yr
For memberships paid by or at the Sept 11th Meeting

Please go to the ADAPT website and submit your 2007 -2008 membership. It is located under “Membership – Join ADAPT” on our website.

<http://www.adapttrain.org/membership-app.htm>

ADAPT is still a bargain at \$40 for an individual and \$160 for a corporate membership UNTIL the first Sept meeting, afterwards \$50/individual Checks may be sent to our Treasurer, Peter Ward at:

ADAPT

C/o Peter Ward

9 Brahman Drive

Norton, MA 02766

**BUT BE SURE TO FILL OUT THE ONLINE FORM or MAIL IT SO
MEMBERSHIP/DATABASE CAN TRACK IT!**

VENDOR LISTINGS

If your company does not current list in our directory – consider supporting ADAPT and your clients through this relatively inexpensive listing

<http://www.adapttrain.org/vendors.htm>
<http://www.adapttrain.org/advertising-app.htm>

**Listings
Application**

**See you at Genzyme, Framingham Sept 11th AM!
Please be sure to pre-register for Sept 11th
so that your security badge will be ready!**

Des

rdes@rdesmond.com 508 487-1881

Directions to MetroWest Place

MetroWest Place
15 Pleasant Street Connector
Framingham, MA 01701
(508) 872-8400
x23900 / 24hours

Directions from Logan Airport

From Logan Airport, follow directions to the Sumner Tunnel. When you exit the tunnel, take the Expressway South, Route 93, to the Massachusetts Turnpike, Route 90. Take the Mass Pike to Exit 12, Framingham/Route 9; this is the second Framingham exit when traveling from Boston. After the toll booth, bear left to Route 9 West. Continue on Route 9 West past the Sheraton Hotel (within 1/8 Mile), which will be on your right. After the first stop light, take the second exit on the left (To East Route 9 & 30 / Natick & Southboro). For MetroWest Place Immediately after the first stop light, take the second driveway on the right. Visitor parking is available by the entrance. All employees must use general parking spaces.

Directions from the Boston Area

Take the Mass Pike to Exit 12, Framingham Route 9; this is the second Framingham exit when traveling from Boston. After the toll booth, bear left onto Route 9 West. Continue on Route 9 West past the Sheraton Hotel (within 1/8 mile), which will be on your right. After the first stop light, take the second exit on the left (To East Route 9 & 30 / Natick & Southboro). For MetroWest Place Immediately after the first stop light, take the second driveway on the right. Visitors parking is available by the entrance. All employees must use general parking spaces.

Directions from 495

From Interstate 495, take Exit 23 onto Route 9 East. Follow Route 9 East through three stop lights. Take the right-hand exit (9 West to 30 / Worcester & Southboro). At the stop lights at the top of the exit, turn left (To 30 / Worcester & Southboro). Crossing the overpass to the stop lights, MetroWest Place will be directly in front of you. Turn left and enter the second driveway. Visitor parking is available by the entrance. All employees must use general parking spaces.